

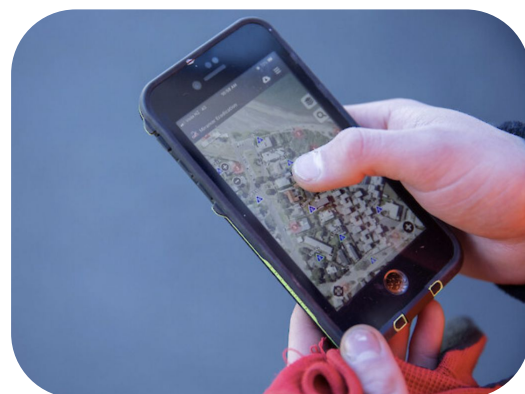
# WHY DOES REPORTING TO TRAP.NZ MATTER?

Second only to setting your trap, recording data in [Trap.NZ](#) is one of the most valuable ways you can contribute to the Predator Free Wellington (PFW) movement!

Although logging your catch may seem trivial, when it's combined with reports submitted by your neighbours, and their neighbours next to them, it all contributes to a massive city-wide dataset! Trap.NZ is a free website and app for recording trap, bait, monitoring and biodiversity data.

## What should be reported?

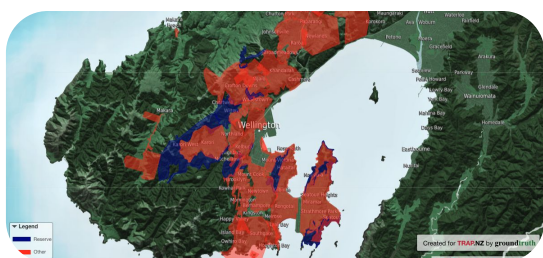
- **Catch.** Reporting your catch whether it's a rat, mouse, hedgehog or other pest indicates the presence of invasive species in your area.
- **No catch.** Reporting when you didn't catch something is just as informative as reporting when you did! Be a **#zerohero!**



Credit: Ian Robertson

## Why should it be reported?

- **Operational insight.** When it comes to planning the eradication grid across your area, it's all data-driven. PFW will be able to use the information to inform the device network, such as identifying rat-prone areas that require a higher intensity of devices as well as areas where the baseline grid of devices will suffice. So, reporting is valuable even if the eradication project is several years away from reaching your area!
- **Community impact.** Trapper reports submitted to Trap.NZ create an incredible measure of collaboration, showing just how many people are involved in community trapping in their backyard or local reserve, and the collective effort Wellington-wide. With 35,000 people using Trap.NZ nationwide, it helps to illustrate community contributions to the national PF 2050 movement too.
- **Ongoing biosecurity.** Once predators are down to very low levels or the formal eradication project has been carried out in your area, knowing that your trap was set and didn't catch something (which is most likely) becomes a key biosecurity tool, reinforcing and confirming the absence of predators. Again, the #zeroheroes really come into their own!



Credit: Trap.NZ

## Great – how do I get started?

Your local predator free group will likely have a Trap.NZ project (or similar) set-up and a preferred process for data to be submitted – get in touch with them at [pfw.org.nz/trapping](http://pfw.org.nz/trapping) to get reporting!